

LMGA Workshop Agenda

Friday, October 25, 2019 | Rosen Shingle Inn Hotel, Orlando, Florida
RSVP by September 30, 2019

8 am to 8:30 am | Breakfast, meet and greet

Eligibility: 3 members from Level 4-5, 2 members from Level 1-3

8:30 am to 9 am	Opening Remarks
9 am to 9:30am	Brand building, compliance & leadership
9:30 am to 10 am	How to get an LM society started
10 am to 10:30 am	How to organize a conference
10:30 am to 11am	Break
11 am to 11:30 am	Leveraging your website and social media
11:30 am to 12 pm	How to organize a certification exam
12 pm to 12:30 pm	Lifestyle medicine education
12:30 pm to 1:30 pm	Lunch
1:30 pm to 2 pm	Membership management & corporate round table
2 pm to 2:30 pm	Fundraising/government liaison
2:30 pm to 3pm	How to get universities on board
3pm to 3:30 pm	Break
3:30 pm to 4pm	How to generate income
4 pm to 4:30 pm	International alliances and wrap up